

PRINTED MEDIA	To all of these people, send a press release and labelled photos (Production, Director, names from L to R and photographer) attached to a personal, chatty email.			
		PRESS RELEASE TEMPLATE	PRESS RELEASE EXAMPLE 1	PRESS RELEASE EXAMPLE 2
	Contact Person	Cell	Email	Notes
Cape Argus / Tonight	Robyn Cohen	082 9212479	cohenry@netactive.co.za	Robyn will place you in the listings, in the competition for free tickets column and she specialises in doing in depth interviews that appear before the run starts. Very supportive
48 Hours		071 888 2633 / 083 791 0433 (both also on whatsapp)	editor@48hours.co.za / capetown@48hours.co.za	Both printed and online. Generally more mainstream. Send them your press release.
City Press	Mondli Makhanya (ed in chief). No arts editor		mondli.makhanya@citypress.co.za	There is no arts editor so you really have to sell your story to Mondli, understanding the City Press readership which is mostly black.
Mail and Guardian	S Kwanele		kwaneles@mg.co.za	You can submit a listing for the arts column or suggest a story. Faye Kabali-Kagwa often writes articles on performances - they are not reviews. She links the performance to broader themes within identity etc. What she picks up and pitches to the M&G is always based on personal interest.
Netwerk24	Laetitia Pople (national arts editor)	021-403 3443	Laetitia.Pople@media24.com / lpople@dieburger.com	All the Afrikaans newspapers now resort under Netwerk24, ie we write for the online platform and then the printed versions of Die Burger, Beeld and Die Volksblad will select from the online platform what they want to print. Laetitia Pople is the national editor, so everything is sent to her.
Distriks Pos (Helderberg)	Tasmin Cupido		Tasmin.cupido@helderberg.com	A community newspaper in Somerset West. Both Noluvu and Maryke are independent writers for the paper.
Business Day	Christina Kennedy	082 4673303	ckennedy@artslink.co.za	Tend to be more Joburg focused, but it is a national newspaper and they do sometimes pick up story.
Independent writer	Yazeed Kamaldien	082 6822438	yazkamaldien@yahoo.com	If he is interested in the story that the production speaks to, he may pick it up as a story which he would then need to pitch to a paper
Atlantic Sun	Chantal Erfort (ed) / Cathy Stagg (arts)		chantal.erfort@inl.co.za / cathy.stagg@inl.co.za	Tend to carry stories that speak to the Atlantic side of Cape Town
Business Day	Diane de Beer		diane.debeer@inl.co.za	From my observation, she is interested in the big story ie festivals, awards etc. I've not seen much on individual independent productions (Caroline)
People's Post		021 910 6500	thulani@media24.com	Very local news, and more interested in publishing if the artists are from the area it covers
DIGITAL MEDIA	Website			
WeekendSpecial	Jane Mayne and Karen Rutter	https://weekendspecial.co.za/	jane@weekendspecial.co.za / karen@weekendspecial.co.za	Very supportive. Send them press release and images and they will carry it. You can also ask them to organise a review for you. If they are personally interested (Karen tends to do theatre and Jane music) then they will come. Otherwise they may organise someone like Megan Furniss to review for them
Daily Maverick	Thomas von Zahn	https://www.dailymaverick.co.za/section/life-etc/	thomas@dailymaverick.co.za	They always find the work at the TAAC interesting, although never carry anything about it. I always send to Thomas and ask him to forward to the arts person Janet. Daily Maverick is interested in work that speaks to social concerns - the average Daily Maverick reader. The reviews that I have seen tend to be on mainstream theatre though. They have carried 1 review of work at Theatre Arts in our 10 years of writing to them. I actually have no idea about what they are interested in. It seems a potpourri.
Broadway World	David Fick	https://www.broadwayworld.com/south-africa/whatson.co.za	david_fick@burst.co.za	You need to register with BWW and then you can click on Submit Local News and load up your press release and photos
Whatsonincapetown	Daisy Ions	https://www.whatsonincapetown.com	daisy@whatsonincapetown.com	Click on Add your Event and load it yourself.
Cape Town Theatre Scene	Barbara Loots	https://www.theatrescenept.co.za/	theatrescenept@gmail.com	Send your press release and photos to Daisy and she MAY publish it.
Litnet		https://www.litnet.co.za/	litnet@litnet.co.za	Email through your production details as they request them - click on Contact and you will see what they request
The Critter	Steve Kretzmann, Mike Loewe and Sarah Roberson	http://thecritter.co.za/advertising/	westcapenews@gmail.com (Steve)	LitNet is an independent journal on the internet and a joint venture of Ligitprops 3042 cc and Media24 with Etienne van Heerden as founder-editor. Initially Eastern Cape based and so cover the NAF. Steve Kretzmann has since moved to Cape Town. For a fee they will publish a detailed press release and in-depth interview. Their rates are on their website - click on advertising tab. They write fantastic reviews. Steve now has a printed monthly paper. Big fan of theatre.
Between 10 and 5		https://10and5.com/submissions/		Digital publishing company Between 10and5 publishes a daily website that serves as a curated online showcase of the best that the South African creative industry has to offer. Follow the link to Submissions to submit your event.
Sarafina Magazine	Candice Bernstein	https://sarafinamagazine.com/	sarafinamagazine@gmail.com	Online magazine that focuses on women in the industry. Candice does in-depth interviews with women in theatre. Very supportive.
Imaginomag!	Amy Gould	www.imaginomag.co.za	http://imaginomag.co.za/?page_id=2595	An online arts mag. You can either send press release and photos to Amy or go to Submissions page and log on an event yourself. Go to submissions page either way as they have clear guidelines for what you need to send in.